



PNDC 2016 EVENT SPONSORSHIP

PNDC MAJOR EVENT - SPONSORSHIPS

Join us in taking a leadership role in these PNDC programs that will provide exceptional opportunities to put your company's brand in front of key Northwest defense and security industry leaders. By sponsoring a PNDC event, your organization can gain visibility and build relationships with Presidents, CEOs, senior executives and management staff. Your sponsorship reinforces your support of our region's economy and our nation's security.

Northwest Aerospace & Defense Symposium

Hosted by PNDC & PNA

Date: Wednesday/Thursday, May 18 & 19, 2016

Location: Joint Base Lewis-McChord, Fort Lewis, WA

Estimated Guest Count: 150+



The Northwest Aerospace & Defense Symposium is a great way for your company to get in front of the region's top security, defense, aerospace, and military leaders. This is a once-a-year gathering that will be held directly on base at Joint Base Lewis-McChord. In addition to the standard sponsorship benefits this event also secures exhibition space to feature your company's products and services to this exclusive group of attendees.



Homeland Security Symposium

Dates: April 6, 2016

Location: Portland, OR

Estimated Guest Count: 70+

The Northwest Homeland Security Symposium highlights opportunities to support the Coast Guard, Border Security, Immigration, FEMA, TSA and more. Connect your company with top Homeland Security leaders and procurement officers that manage a variety of programs across the nation. Learn about upcoming initiatives, future requirements and ongoing programs to supply these agencies.... and grow your business.

Military Employer Summit

"Honoring Employers Who Support Our Heroes"

Oregon: June 3, 2016 | 7:00AM - 9:00AM @ Camp Withycombe, Clackamas, OR

Washington: TBA

Estimated Guest Count: 250+



This event recognizes the organizations and employers who offer their support to National Guard reservists, active duty soldiers and their families. Partners will have the opportunity to showcase their company directly to National Guard leadership, other employers and affiliate organizations while supporting an excellent cause.

For more information and custom programs please call
888-701-7632 or email kate@pndc.us



PNDC Annual Dinner

Date: November 2016, 5:00-8:30PM

Location: Portland, OR

Estimated Guest Count: 300+

The PNDC Annual Dinner is our largest event of the year, with this year’s dinner expected to attract 300 attendees. Guests will enjoy an evening of cutting edge technology demonstrations, high-caliber speakers, and networking with military personnel and a wide range of business and government leaders.

Sponsors will also be able to participate in an exhibit area to showcase state-of-the-art defense and security equipment, products, and services.

VIP Summer Bash

Date: August 13, 2016

Location: Home of Benchmade Knife CEO Les & Roberta de Asis in West Linn, OR

Estimated Guest Count: 200+

The VIP Summer Bash is the industry’s social highlight of the summer. Every August over 200 guests are hosted at the home of Benchmade Knife Company founders Les and Roberta de Asis. This exclusive PNDC member networking event is always a memorable evening.



Maritime Defense Symposium

Dates: September 13, 2016

Locations: Bremerton, WA

Estimated Guest Count: 50-75

Join military and private sector leaders to discuss the latest maritime initiatives and procurement opportunities for Northwest businesses. Don’t miss this exclusive opportunity to connect with the people you need to meet and to learn what you need to know from the people in-the-know.



PNDC CEO Dinners

Date: To be mutually agreed by PNDC and Host

Locations: Portland, OR 2016/ Seattle, WA 2017

Estimated Guest Count: 25-40 executives

These exclusive VIP networking events feature an intimate dinner gathering with Presidents, CEOs, and senior executives from PNDC’s member companies. This is the chance for you to spend a few hours enjoying direct access to some of the most influential men and women in our industry.

Range Day Shooting Event

Date: July 2016

Location: Portland Area

Estimated Guest Count: 75



This is one of PNDC’s most anticipated events of the year. This fun-filled member networking event is a great way for participants to enjoy the outdoors as they hone their skills on the target range.

Participants will have the opportunity to test out unique products from Northwest companies. There will be shot guns, pistols, rifles and semi-automatic weapons available for you to test fire. All firearms, ammunition, and safety equipment will be provided along with one-on-one instruction.

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Major Event Sponsorship - Premier Levels

PNDC members save at least 25% on event sponsorships

Per Event

| <u>Sponsorship Options</u> | <u>Member Pricing</u> | <u>Non-Member Pricing</u> | <u>Benefits</u> |
|--|-----------------------|---------------------------|--|
| Presenting Sponsor <i>One per event</i> | \$9,000 | \$12,000 | Be recognized for hosting the event with PNDC as your partner! Presenting level recognition on marketing, speaking opportunities, exhibit table, complimentary passes, VIP seating and more. |
| Platinum Sponsor | \$4,500 | \$6,000 | Top level sponsorship, including extensive marketing, exhibit table, speaking opportunity, complimentary passes, VIP seating and more. |
| Gold Sponsor | \$2,250 | \$3,000 | Extensive marketing, speaking opportunity, exhibit table, complimentary passes, VIP seating and more. |

Call for additional information on:

- Sponsorship and speaking opportunities at additional training events such as the **ITAR Summit, Supply Chain Conferences** and **Exporting Events**.
- Joining PNDC in **shared booth space** at several **national trade shows**, including the **AUVSI Annual Show (May/ New Orleans, LA)** and **AUSA Annual Meeting and Expo (October /Washington, DC)**
- Small Business sponsorship programs.

Member Catalog

Put your organization top of mind with PNDC members and defense and security leaders at top trade shows and conferences across the U.S.

Advertise in the 2016 Pacific Northwest Defense & Security Catalog. In 2016, PNDC staff will be distributing the 2016 Pacific Northwest Defense & Security Catalog at over 45 PNDC events and several regional and national trade shows. Catalog packages include your company listing (350-character capabilities statement), logo, and a full page (4 7/8" wide x 8" high). Ad space is now available for a mid-year printing.

| REGULAR Catalog Advertisement | |
|---|--|
| PNDC Member | \$500 (more than 25% discount over non-members!) |
| Non-member | \$675 |
| REGULAR AD placement: full page advertisement in color | |
| PREMIER Advertisement Options | |
| PNDC Member | \$800 (more than 25% discount over non-members!) |
| Non-member | \$1,100 |
| PREMIER AD placement choices: inside front cover (color), inside back cover (color), centerfold left (black and white), or centerfold right (black and white). Choices limited to first come, first served. | |
| BACK COVER Advertisement Option | |
| PNDC Member | \$2,000 (more than 25% discount over non-members!) |
| Non-member | \$2,700 |
| BACK COVER placement: color advertisement on the back outside cover | |

Note: A regular catalog ad is included at no additional charge for Event Sponsors committing to over \$3,500 in 2016

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